

## LA SIGGRAPH NEWSLETTER

FEBRUARY, 1984

Our host for the February 14 meeting will be MAGI, Inc. MAGI, headquartered in Elmsford, New York, was founded in 1966 by Dr. Phillip S. Mittelman, a Harvard-and-R.P.I.-trained nuclear physicist.

MAGI has four divisions: CAD/CAM, direct mail, animation and computerized business graphics. The computerized business graphics division, which has a regional office in Santa Monica, markets MAGI's slide-making system, the Major Leaguer. This desk-top system looks like a TV set, works like a typewriter and creates business-related 35mm color slides faster than manual methods and cheaper than vended methods.

Major Leaguer users design their slides on an economical system in their offices, transmit to any of three national production labs to high-quality film recording equipment, and receive their slides back within a designated time period.

MAGI is located at 1560 12th Street, Santa Monica, CA 90401. A social hour with refreshments will begin at 6:30 PM and the program at 7:30 PM. Please call MAGI at (213) 458-1851 to reserve a seat for the presentation.

### Announcements

A slate of officers will be announced at the February meeting by the nominating committee. If you have an interest in running for any of the four LA SIGGRAPH offices, please contact Margaret Chock at (213) 828-4788. The election will be held at the March meeting.